COURSE BROCHURE | ERASMUS+ TRAINING

# AI for Innovative Teaching: Writing, Video, Audio

Create accessible educational text, visuals, video and audio with practical AI-assisted workflows and responsible human review.

| LOCATION | LANGUAGE | FORMAT | DURATION | COURSE FEE |
|---|---|---|---|---|
| Multiple Locations | English | On-site | 6 days | From €480 to €500 |

6-day programme in **Azores, Madeira, Malaga, Porto, Seville and Valencia**. See the course page for current fees, inclusions and dates.

## Course description

Generative AI can support educators in drafting, illustrating, narrating and presenting learning content, but effective use depends on sound pedagogical choices and careful human review. This hands-on course introduces practical AI-assisted writing, visual, video and audio workflows for creating educational resources.

Participants will define a learning purpose, use structured prompts to create and adapt educational text, develop visual materials, experiment with short-form video and audio, and combine selected media into a coherent learning resource. They will compare representative tools and focus on transferable design decisions rather than any single platform.

Participants will analyse factual accuracy, accessibility, bias, copyright, consent, synthetic-media transparency and appropriate data use. By the end of the course, they will have developed and reviewed an AI-assisted multimedia resource and an action plan for responsible use in their own teaching or training context.

## Who the course is for

### For educators

Teachers, trainers, instructional designers, digital learning and other education professionals interested in using generative AI to create and adapt educational content. The course is particularly relevant for participants seeking practical experience with AI-assisted writing, visual design, video, audio and multimedia learning resources.

### At a glance

**Course level:** Basic to Intermediate AI & Digital Literacy

**Prerequisites:** Basic digital skills are recommended. No previous AI experience or programming knowledge is required.

**Working language:** English. Please **contact the team** if you are unsure about the course level or working language.

**CURRICULUM FOCUS**

AI-Assisted Educational Content / Writing, Visuals, Video & Audio / Responsible Creative AI Use

**View the course, current editions and fees**

02 / INTENDED LEARNING OBJECTIVES

# Learning outcomes

The following learning outcomes describe the course's intended direction and objectives. The trainer adapts activities, examples and participant work to the group's goals, experience and learning needs.

01 **Educational Use-Case & Tool Selection** - Select appropriate AI-assisted content approaches and tools according to learning objectives, learners, media purpose and practical constraints.

02 **Structured Prompting for Educational Content** - Design and refine prompts for educational text, adaptation, creative briefs and multimedia content production.

03 **AI-Assisted Text & Visual Creation** - Create and edit educational text, illustrations and visual assets while maintaining factual, narrative and visual coherence.

04 **Video, Audio & Multimodal Storytelling** - Develop short educational video, narration or audio elements and combine selected media into a coherent learning resource.

05 **Accessibility & Inclusive Adaptation** - Apply captions, transcripts, text alternatives, language adaptation and other inclusive approaches to improve access and learner participation.

06 **Critical Evaluation & Responsible Integration** - Review AI-assisted content for accuracy, bias, copyright, consent, transparency and pedagogical value, and prepare a realistic integration plan.

07 **European Peer Exchange & Institutional Transfer** - Compare creative AI practices with European peers, exchange professional approaches and identify strategies that can be adapted to participants' own institutions.

## Transfer to practice and intended impact

The programme supports participants in connecting the course learning with their own professional context. Participants consider how relevant approaches, activities or tools could be adapted to their learners, priorities and institutional settings.

1. **Identify a relevant professional need:**
   Consider which learner need, classroom challenge or institutional priority the course learning could help address.
2. **Adapt the approach to your setting:**
   Select the activities, tools or approaches that can realistically be incorporated into your own professional context.
3. **Decide what progress would look like:**
   Consider how changes in practice, learner engagement, learning outcomes or another relevant result could be recognised.

03 / COURSE PROGRAMME | DAYS 1-3

# Learning Activities & Training Schedule

**SUNDAY / DAY 1**

Flexible self-preparation followed by an in person European exchange session, **at 18h30.**

**MONDAY - FRIDAY / DAYS 2-6**

**08:30 - 13h30**

5h of training per day · 30h total

*This is a typical timetable, subject to the provider's discretion.*

DAY 1

## Cross-Cultural Exchange, European Educational Context & Course Orientation

- Pre-Session work: Self Preparation to share your school's context, cultural background and completion of the Cultural Quiz.
- Welcome Session: Networking between participants and Erasmus+ team
- Icebreaking activities and sharing of European core values.
- Open space for participants to share ideas and discuss current challenges in the Education sector; collaborative opportunity to exchange future goals (activity).
- Week briefing and planning.

DAY 2

## Creative AI Foundations, Use Cases & Responsible Practice

- Explore how generative AI can support educational writing, visuals, video and audio, including key limitations.
- Define learning objectives, learners and appropriate media purposes for a selected resource.
- Compare representative tools and select suitable approaches without depending on one platform.
- Examine accuracy, bias, privacy, copyright, consent and transparency.
- Create a short production brief for the multimedia resource that will be developed during the course.

DAY 3

## AI-Assisted Writing & Structured Prompting

- Develop structured prompts for educational explanations, activities, scripts and resource adaptation.
- Adapt tone, reading level, format and complexity for different learners and teaching purposes.
- Compare outputs from representative assistants and refine prompts using clear quality criteria.
- Edit AI-generated text for accuracy, coherence, inclusiveness and appropriate teacher voice.
- Create the core text and script elements for the multimedia resource.

04 / COURSE PROGRAMME | DAYS 4-6

# Learning Activities & Training Schedule

DAY 4

## Visual Design, Images & Short-Form Video

- Translate learning objectives into a visual brief, storyboard and consistent creative direction.
- Create and refine educational images, illustrations or visual sequences using AI-assisted tools.
- Explore short-form video, animation, avatar or presenter options and select an appropriate format.
- Apply copyright, consent and transparency considerations to AI-generated or media.
- Produce selected visual and video elements for the developing resource.

DAY 5

## Audio, Accessibility & Multimedia Integration

- Create narration, short audio or podcast-style elements that support the learning objective.
- Explore transcription, translation and multilingual voice options while checking accuracy and context.
- Apply captions, transcripts, text alternatives and accessible design principles.
- Integrate text, visual, video and audio elements into a coherent learning resource.

DAY 6

## Resource Showcase, Responsible Review & Transfer

- Finalise the AI-assisted multimedia learning resource and document the tools and sources used.
- Review factual accuracy, accessibility, copyright, consent, transparency and pedagogical value.
- Present the resource, receive structured peer and trainer feedback and prepare a realistic action plan for sharing in the participant's context.
- Reflect on European practices.
- Complete course evaluation and Certification.

### ADAPTABLE TRAINING

This programme is a planned framework. Specific activities, sequence, exercises and timings may be adapted by the trainer or provider to each group/edition.

### COURSE RECORDS

Daily summary and attendance sheets record the schedule and a short account of each day's work, validated by the trainer and signed by the participants.

Edition-specific evidence: Learning Together maintains signed daily training and attendance records. This brochure describes the course framework; additional verification can be based on the records of the particular edition.

05 / LEARNING APPROACH & METHODOLOGY

# Learning Together Methodology

Learning Together courses combine guided input supported by presentations and multimedia resources with practical experimentation, creative workshops, case-based learning and hands-on tools. Participants connect the learning to their own professional situations and progressively develop an applied outcome, which may take the form of a presentation, project, session plan, action idea, reflection or another relevant output.

Peer / trainer feedback supports refinement throughout the process, while European exchange encourages participants to compare practices, perspectives and approaches across different educational contexts.

## Methods applied in this programme

### Generative AI Exploration & Structured Prompting

Participants compare representative AI tools and practise structured prompting to create, adapt and critically review educational text and creative briefs.

### Creative Multimedia Production Workshops

Guided studio tasks support the production and integration of text, images, short-form video, narration and audio for a defined learning purpose.

### Critical Review, Accessibility & Integration Planning

Participants evaluate accuracy, accessibility, copyright, consent, transparency and pedagogical value, then refine the resource and plan responsible use.

### Collaborative learning, peer exchange and reflection

Participants work with European colleagues, compare professional contexts, exchange approaches and reflect on how the learning can be transferred to their own institutions.

> **Illustrative example: Creating an AI-Assisted Multimedia Learning Resource**
>
> Imagine an educator transforming a lesson topic into a short multimedia learning resource. Participants define the learning purpose, develop structured text and visual materials, add a selected video or audio element, adapt the resource for accessibility and review accuracy, rights and pedagogical value before preparing it for classroom use. This illustrates one possible application; actual activities may vary.

### An adaptable learning experience

Learning Together courses are delivered by trainers with relevant professional & pedagogical experience, **who are fluent English speakers**. The trainer may vary by edition, adapting the activities to the group's professional context and learning goals.

**Meet our trainers and explore our approach**

06 / PRACTICAL INFORMATION & SUPPORT

# Everything you need for your training

## Your course materials and participant work

Participants receive access to course materials, including slides, presentations, worksheets and exercises made available for the sessions, through a dedicated online folder.

Depending on the activities, groups may also develop action plans or presentations. The output varies with the programme, trainer and group.

**Materials to bring: Laptop (headphones recommended)**

## Course package

Includes training sessions, digital materials, practical resources, administration and course-week support, welcome kit, coffee breaks and course documentation. Cultural activities and an orientation session **depend on the edition selected** (flights, accommodation & other personal arrangements are not covered).

Check fees and inclusions for your selected course.

## Documents & certification

We issue Certificate of Attendance, invoice and support agreed Erasmus+ mobility documents, including Europass Mobility records. Certificate issuance follows the attendance conditions.

Send any additional school forms to our team in advance. Explore document guidance.

## Provider & quality

Learning Together operates through registered organisations in every country where services are provided, each with its own Erasmus+ Organisation ID (OID). Our programmes combine clearly defined learning outcomes, participatory methodologies and practical activities, with participant evaluation & feedback at the end of the training.

**Provider OIDs: Portugal** E10201112 · **Spain** E10417947 · **Poland** E10419682

FROM INTEREST TO A CONFIRMED BOOKING

01
### Pre-enrol

Share your course & preferred dates. Pre-enrolment is non-binding; wait for written confirmation before making non-refundable travel bookings.

02
### Confirm your place

Our team will confirm availability by email. Complete final enrolment and billing details to secure your place.

03
### Plan your travel

Once your booking is confirmed, you can plan your travel. Before travelling, check materials required, timetable and activities in your selected edition.

YOUR NEXT STEP

## Ready to plan your course?

Check the current dates, duration, fee and edition status on the course page, then start your pre-enrolment or contact us!

View course & editions ↗ | Pre-enrol ↗

Contact: learningtogether.eu@sinerconsult.pt | +351 229 418 490