

DESIGN THINKING FOR THE GREATER GOOD



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OID: E10201112

Advanced Institute for Skills Development

COURSE DESCRIPTION

Design thinking is a human-centered approach to innovation, especially anchored in generating creative ideas.

More than that is about believing we can make a difference, stimulate innovation and have an intentional process to get to new, relevant solutions that create positive impact.

It is a creative process that helps design meaningful solutions in the classroom, at school and in the community.

Design Thinking will give you trust in your creative abilities.

It's a process for transforming difficult challenges into opportunities for design!

This course strives to help participants improve mental flexibility, intuition and the ability to improvise in order to better adapt themselves to the current dynamic environment.

Course Goals

This course goal is to provide teachers with the know-how and the self-esteem to incorporate this stimulating creativeness into their curriculum and school environment, unlocking creativity – both in themselves and in young people.

COURSE INFORMATION

Learning Outcomes

- Describe the design thinking process;
- Promote a culture of creativity;
- Teach participants creativity processes, demonstrate creative confidence and a positive growth mindset;
- Support participants in developing their natural creativity, by acquiring new competencies;
- Support participants in practising skills in order to improve their self-confidence and their profile as educators;
- Show participants how to create opportunities and carry out projects with confidence, obtaining better benefits from their knowledge and potential;
- Apply design thinking methods to real-world problems;
- Share best practices and peer experiences;
- Improve communication skills in English.

DAILY PROGRAM

6-DAYS

..... *Our courses also include a daily Coffee Break

DAY 1 / 16h30-21h30

- Self Preparation for a short School presentation on Day 2
- Cultural Quiz (to be filled out pre-dinner)
- Welcome Session - icebreaking & dinner, week briefing & planning
- Networking between participants and Erasmus+ team
- Sharing of European core values
- Open space for participants to share ideas and discuss current challenges in the Education sector; collaborative opportunity to exchange future goals (activity)

DAY 2 / 8h30-13h45

- Introduction and entrepreneurship concepts
- Introduction to design thinking concepts
- Innovation as a systematic strategy for addressing important corporate and/or social problems
- New times, new challenges
- Entrepreneurial culture
- Design Thinking Skills, Mindset and Principles
- Practical group work and exercises

DAY 3 / 8h30-13h45

- Creativity and innovation: promotion tools and techniques
- Innovation challenge - sketching, conceptualization and early development
- Creating a unique and viable value proposition that is linked with key markets
- The creation of a growth path or a growth platform
- Practical group work and exercises

DAY 4 / 8h30-13h45

- Business Models & Plans
- Strategic analysis & formulation
- Learn the fundamentals of design thinking methods
- To address challenges, use both critical thinking and design thinking at the same time
- Apply design thinking concepts to day-to-day tasks
- Practical group work and exercises

DAY 5 / 8h30-13h45

- Design Thinking Approach in Stages Resources (human, financial and material)
- Design Thinking Techniques
- General Design Thinking Practices
- Adopt and Adapt
- Practical group work & exercises

DAY 6 / 8h30-13h45

- Design Thinking education in the classroom
- Future cooperation and planning
- follow up activities (discussion)
- Course roundup & review
- Learning outcomes' validation
- Certification Ceremony

ADDITIONAL INFORMATION

Documentation: Learning Agreement; Certificate of Attendance with description of learning outcomes; Europass validation; and other required Erasmus+ supporting documents.

(Our courses are eligible to be completely funded by the Erasmus+ program 2021-2027 - KA1 funds and several other programs)

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