

COMMUNICATING WITH IMPACT



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siner advanced skills institute

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OID: E10201112

Advanced Institute for Skills Development

COURSE DESCRIPTION

In the classroom, in team meetings, or across borders in Erasmus+ projects – the way we communicate defines our relationships, outcomes, and influence as educators.

Communicating with impact goes beyond “transmitting information”. It’s about crafting messages that resonate, build trust, engage emotions, and drive meaningful action – whether with students, colleagues or international partners.

In this course, participants will develop a toolkit of high-impact communication strategies tailored for educational environments: from structuring clear and memorable messages, to listening deeply, adapting to diverse audiences, and using storytelling to inspire.

Participants will improve their interpersonal skills through real scenarios, practical tools, group dynamics and self-awareness exercises. Special attention will be given to active listening, assertiveness, emotional intelligence, intercultural sensitivity, and non-violent communication.

With a practical and experiential approach, the course focuses on presence, authenticity and strategic expression – empowering teachers to lead with clarity, connect with empathy, and communicate with intention.

COURSE INFORMATION

Learning Outcomes

- Structure concise, purposeful messages tailored to their educational context and audience;
- Apply storytelling, tone and body language to increase emotional engagement;
- Practice active listening techniques to build empathy and clarity in conversation;
- Communicate assertively and adapt their style to different roles (teacher, team leader, project coordinator);
- Deliver feedback that motivates, not discourages;
- Navigate difficult or multicultural conversations with confidence
- Select the appropriate communication medium and adapt the message accordingly;
- Give and receive feedback effectively;
- Strengthen school relationships with students, colleagues, families and international partners;
- Create a personal plan to improve communication in daily school and other activities;
- Transfer and share core values, experiences and teaching practices with other teachers and colleagues;
- Improve technical and English language, communication and social skills.

DAILY PROGRAM

5-DAYS

..... *Our courses also include a daily Coffee Break

DAY 1 / 8h30-13h45

- From communication to impact: defining your goals
- Message clarity and educational purpose
- Understanding your audience and your own style

DAY 2 / 8h30-13h45

- Active listening and relational presence
- Non-verbal communication and building rapport
- Communicating across cultures and emotional profiles

DAY 3 / 8h30-13h45

- Constructive and compassionate feedback
- Assertive communication under pressure
- Verbal conflict prevention and de-escalation strategies

DAY 4 / 8h30-13h45

- The power of narrative in education and leadership
- Crafting messages that inspire and influence
- Communication in presentations, meetings and group settings

DAY 5 / 8h30-13h45

- Individual communication self-assessment
- Creating a realistic improvement and action plan
- Course roundup and review
- Learning Outcomes' validation
- Certification Ceremony

ADDITIONAL INFORMATION

Documentation: Learning Agreement; Certificate of Attendance with description of learning outcomes; Europass validation; and other required Erasmus+ supporting documents.

(Our courses are eligible to be completely funded by the Erasmus+ program 2021-2027 - KA1 funds and several other programs)

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