




AI FOR INNOVATIVE TEACHING: WRITING, VIDEO, AUDIO



siner advanced skills institute



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constantly evolving.



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OID: E1020112



Advanced Institute for Skills Development

COURSE DESCRIPTION

Artificial Intelligence is transforming the future of education, not as a replacement for teachers, but as a powerful creative and operational ally.

In this Erasmus+ training course, educators will learn to leverage AI tools to produce text, visuals, audio and multimedia content, enhancing lesson planning, engagement, accessibility and overall innovation in the classroom.

Through hands-on experience with leading AI platforms such as ChatGPT, Gemini, Canva AI, DALL·E, ElevenLabs and others, participants will gain practical skills to design dynamic materials, personalize learning experiences, and promote inclusive communication. Furthermore, AI tools not only help the learner, but used correctly can also be a powerful assistant to structure workflows, streamline lesson planning, and increase teaching efficiency.

The course also explores critical ethical dimensions: ensuring that participants understand where and how to apply AI responsibly, with respect for privacy, bias prevention, transparency, and consent.

Educators will leave equipped to integrate AI creatively, ethically and critically into their classrooms, making learning more personalized, engaging and future-ready.

Artificial Intelligence can become incredibly powerful when applied in a balanced way, helping teachers focus more on what truly matters: inspiring and empowering learners.-

COURSE INFORMATION

Learning Outcomes

- Understand the fundamentals and ethical considerations of AI in education;
- Define different types of AI and name leading platforms;
- Identify contexts where AI can (and cannot) be applied effectively;
- Generate educational content using at least two AI tools;
- Write and refine prompts for classroom use;
- Evaluate differences in tool behavior and reliability;
- Produce AI-generated visuals for educational use;
- Describe how visual AI tools work and where to apply them responsibly;
- Integrate visual AI into learning or presentation scenarios;
- Create a short podcast or voice narration using AI;
- Evaluate audio tools for inclusive and multilingual education;
- Understand limits of AI-generated voice and consent issues;
- Use AI to optimize lesson planning and assessment;
- Design workflows and lesson plans enhanced by AI assistance;
- Build a resource bank of practical AI applications;
- Present a practical plan to use AI in your context;
- Reflect on personal growth and ethical positioning;
- Collaborate and share ideas across disciplines;
- Promote intercultural awareness;
- Transfer and share core values, experiences and teaching practices with other colleagues;
- Improve technical and English language, communication and social skills.

DAILY PROGRAM

5-DAYS

..... *Our courses also include a daily Coffee Break

DAY 1 / 8h30-13h45

- Understanding AI: Concepts, Trends & Ethics
- What is Artificial Intelligence? Definitions and historical evolution
- Types of AI: generative, conversational, predictive
- Key players: OpenAI, Google DeepMind, Anthropic, Microsoft, Meta, Adobe
- Risks and opportunities: ethical issues, bias, misinformation
- AI literacy in education and lifelong learning

DAY 2 / 8h30-13h45

- ChatGPT & Beyond: Generative Text Tools
- Hands-on: ChatGPT (OpenAI), Claude (Anthropic), Gemini (Google), Copilot (Microsoft)
- Prompt engineering: tone, format, complexity, creative tasks
- Comparing strengths, limitations and output styles
- AI as co-teacher, tutor, or assistant

DAY 3 / 8h30-13h45

- Visual & Video AI: Creating with Images and Motion
- Tools: Canva AI, DALL·E, Adobe Firefly, RunwayML, Pika, Synthesia
- Creating images, illustrations, animations and avatars
- Deepfake awareness and ethical production
- AI in digital storytelling and visual assessment

DAY 4 / 8h30-13h45

- AI for Productivity and Innovation
- AI in research, writing, curriculum design, assessment
- Possible case studies: Task automation with AI (Zapier, Copilot in Office365)
- AI and project-based learning: co-creating with students
- Creating Your AI Integration Plan / Co-designing an action plan: individual or institutional

DAY 5 / 8h30-13h45

- Final presentation: "What AI will I take home?"
- Feedback, course roundup and review
- Learning Outcomes' validation
- Certification Ceremony



DAILY PROGRAM

6-DAYS

..... *Our courses also include a daily Coffee Break

DAY 1 / 16h30-21h30

- Self Preparation for a short School presentation on Day 2
- Cultural Quiz (to be filled out pre-dinner)
- Welcome Session - icebreaking & dinner, week briefing & planning
- Networking between participants and Erasmus+ team
- Sharing of European core values
- Open space for participants to share ideas and discuss current challenges in the Education sector; collaborative opportunity to exchange future goals (activity)

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DAY 6 / 8h30-13h45

- Final presentation: "What AI will I take home?"
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ADDITIONAL INFORMATION

Documentation: Learning Agreement; Certificate of Attendance with description of learning outcomes; Europass validation; and other required Erasmus+ supporting documents.

(Our courses are eligible to be completely funded by the Erasmus+ program 2021-2027 - KA1 funds and several other programs)

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