

SOCIAL ENTREPRENEURSHIP



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OID: E10201112

Advanced Institute for Skills Development

COURSE DESCRIPTION

Social entrepreneurship is changing the nature of social interventions. It is fast becoming a preferred method of “doing good” because it promotes sustainability.

The idea that social entrepreneurs are fundamental to our society and our ability to provide solutions to the myriad of social problems, is not new. By engaging your students with social entrepreneurship, you will not only give them critical creative skills for future jobs, but also position them as leaders in this growing area.

Course Objectives

This course focuses on professional teaching skills, related to the new trend called “social entrepreneurship”. Specifically, the acquisition of appropriate skills to support young people in building social enterprises that address the challenges of our time.

This course also intends to promote the development of specific and well-designed practices and innovative ideas on sociological fields. Class activities designed to illustrate the importance of working with others to solve problems using creative thinking and sharing resources is also one of the central aspects of this training course.

COURSE INFORMATION

Learning Outcomes

- Know how to identify the potential and the challenges of working in socially useful sectors, but not interesting to the market economy;
- Know how to facilitate, plan, conduct, document and evaluate innovative social entrepreneurship processes with various target groups;
- Know how to use innovative research methods and work on co-creation processes with various target groups;
- Develop social entrepreneurship knowledge (concepts, importance in each society);
- Be able to disseminate the "culture of social entrepreneurship" to your students and support school-developed projects;
- Reinforce self-awareness as a European citizen;
- Improve English language, communication & social skills.
- Transfer and share core values, experiences and effective teaching practices with other teachers and colleagues;
- Facilitate experience and cultural exchanges between European participants and Portuguese teaching personnel, which results in a fruitful international experience;
- Identify and share good practices that can be implemented at a local level.

DAILY PROGRAM

Our courses also include
a daily Coffee Break
throughout the week

DAY 1 / 18h30

- Welcome dinner, icebreaking
- Meet & greet, networking - participants and staff
- Week briefing & planning

DAY 2 / 8h30-13h30

- Introduction and entrepreneurship concepts
- New times, new challenges
- Cases of social innovation and entrepreneurship
- Entrepreneurial culture
- Social Entrepreneurial environment (Incubators, business labs)
- Social Entrepreneurs (profiles)
- Practical group work and exercises

DAY 3 / 8h30-13h30

- Innovation and creativity: concepts, principles and barriers;
- Creativity process
- Creativity and innovation: promotion tools and techniques
- Practical group work and exercises

DAY 4 / 8h30-13h30

- Business Models & Plans
- Strategic analysis & formulation
- Social projects presentation (Elevator pitch)
- Practical group work and exercises

DAY 5 / 8h30-13h30

- Resources (human, financial and material)
- Social entrepreneurship: projects funding, implementation and development
- Measurement tools
- Practical group work & exercises

DAY 6 / 8h30-13h30

- Social entrepreneurship education in the classroom
- Future cooperation and planning follow up activities (discussion)
- Course roundup & review
- Learning outcomes' validation
- Final Group Dynamic
- Certification Ceremony



OTHER DETAILS

Certification: Certificate of Attendance and description of learning outcomes; Europass validation

(Our courses are eligible to be completely funded by the Erasmus+ program 2021-2027 - KA1 funds and several other programs)

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