




DESIGN THINKING

FOR THE GREATER GOOD



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OID: E10201112

Advanced Institute for Skills Development



COURSE DESCRIPTION

Design thinking is about believing we can make a difference, stimulate innovation and have an intentional process to get to new, relevant solutions that create a positive impact.

It is a creative process that helps you design meaningful solutions in the classroom, in your school and your community.

Design Thinking will give you trust in your creative abilities and a process for transforming difficult challenges into opportunities for design.

Course Objectives

This course's goal is to provide teachers with the know-how and the self-esteem to incorporate this stimulating creativity into their curriculum and school environment unlocking creativity – both in themselves and in young people.

It strives to help participants improve mental flexibility, intuition and the ability to improvise to better adapt themselves to the current dynamic environment.

COURSE INFORMATION

Learning Outcomes

- Describe the design thinking process;
- Promote a culture of creativity;
- Teach participants creativity processes, demonstrate creative confidence and a positive growth mindset;
- Support participants in developing their natural creativity, by acquiring new competencies;
- Support participants in practicing skills to improve their self-confidence and their profile as educators;
- Show participants how to create opportunities and carry out projects with confidence, obtaining better benefits from their knowledge and potential;
- Apply design thinking methods to real-world problems;
- Share best practices and peer experiences;
- Reinforce self-awareness as a European citizen;
- Improve English language, communication & social skills.
- Transfer and share core values, experiences and effective teaching practices with other teachers and colleagues;
- Facilitate experience and cultural exchanges between European participants and Portuguese teaching personnel, which results in a fruitful international experience;
- Identify and share good practices that can be implemented at a local level.

DAILY PROGRAM

Our courses also include a daily Coffee Break throughout the week

DAY 1 / 18h30

- Welcome dinner, icebreaking
- Meet & greet, networking - participants and staff
- Week briefing & planning

DAY 2 / 8h30-13h30

- Introduction and entrepreneurship concepts
- Introduction to design thinking concepts
- Innovation as a systematic strategy for addressing important corporate and/or social problems
- New times, new challenges
- Entrepreneurial culture
- Design Thinking Skills, Mindset and Principles
- Practical group work and exercises

DAY 3 / 8h30-13h30

- Creativity and innovation: promotion tools and techniques
- Innovation challenge - sketching, conceptualization and early development
- Creating a unique and viable value proposition that is linked with key markets
- The creation of a growth path or a growth platform
- Practical group work and exercises

DAY 4 / 8h30-13h30

- Business Models & Plans
- Strategic analysis & formulation
- Learn the fundamentals of design thinking methods
- To address challenges, use both critical thinking and design thinking at the same time
- Apply design thinking concepts to day-to-day tasks
- Practical group work and exercises

DAY 5 / 8h30-13h30

- Design Thinking Approach in Stages
- Resources (human, financial and material)
- Design Thinking Techniques
- General Design Thinking Practices
- Adopt and Adapt
- Practical group work & exercises

DAY 6 / 8h30-13h30

- Design Thinking education in the classroom
- Future cooperation and planning follow up activities (discussion)
- Course roundup & review
- Learning outcomes' validation
- Final Group Dynamic
- Certification Ceremony

OTHER DETAILS

Certification: Certificate of Attendance and description of learning outcomes; Europass validation

(Our courses are eligible to be completely funded by the Erasmus+ program 2021-2027 - KA1 funds and several other programs)

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