



# DESIGN THINKING

## FOR THE GREATER GOOD



learningtogether

*Constantly learning,  
constantly evolving.*



**OID: E10201112**

Course's official page [here](#).

Advanced Institute for Skills Development



# COURSE DESCRIPTION

Design thinking is about believing we can make a difference, stimulate innovation and have an intentional process in order to get to new, relevant solutions that create positive impact.



It is a creative process that helps you design meaningful solutions in the classroom, in your school and in your community.



Design Thinking will give you trust in your creative abilities and a process for transforming difficult challenges into opportunities for design.



**Course objectives:** This course's goal is to provide teachers with the know-how and the self-esteem to incorporate this stimulating creativeness into their curriculum and school environment unlocking creativity – both in themselves and in young people. It strives to help participants improve mental flexibility, intuition and the ability to improvise in order to better adapt themselves to the current dynamic environment.



# COURSE INFORMATION

## Learning Outcomes

- Describe the design thinking process;
- Promote a culture of creativity;
- Teach participants creativity processes, demonstrate creative confidence and a positive growth mindset;
- Support participants in developing their natural creativity, by acquiring new competencies;
- Support participants in practicing skills in order to improve their self-confidence and their profile as educators;
- Show participants how to create opportunities and to carry out projects with confidence, obtaining better benefits from their own knowledge and potential;
- Apply design thinking methods to real-world problems;
- Share best practices and peer experiences;
- Improve communication skills in English.

**Duration:** 1 week (6 days – Sunday to Friday – 8h30 to 13h30)

**Location:** Porto, Portugal    **Language:** English

**Certification:** Certificate of Attendance + description of the learning outcomes above; Europass validation

**Price:** 480€ (course fee + administration costs)

(Our courses are eligible to be completely funded by the new Erasmus+ program 2021-2027 – KA1 funds and several other programs)

See more information (e.g. dates, included activities) [here](#).

# DAILY PROGRAM

Our courses also include a daily Coffee Break & **Social Program\*** (4 activities below)

## DAY 1 / 18h30

- Welcome dinner, icebreaking
- Meet & greet, networking - participants and staff
- Week briefing & planning

## DAY 2 / 8h30-13h30

- Introduction and entrepreneurship concepts
- Introduction to design thinking concepts
- Innovation as a systematic strategy for addressing important corporate and/or social problems
- New times, new challenges
- Entrepreneurial culture
- Design Thinking Skills, Mindset and Principles
- Practical group work and exercises

## DAY 3 / 8h30-13h30

- Creativity and innovation: promotion tools and techniques
- Innovation challenge - sketching, conceptualization and early development
- Creating a unique and viable value proposition that is linked with key markets
- The creation of a growth path or a growth platform
- Practical group work and exercises

## DAY 4 / 8h30-13h30

- Business Models & Plans
- Strategic analysis & formulation
- Learn the fundamentals of design thinking methods
- To address challenges, use both critical thinking and design thinking at the same time
- Apply design thinking concepts to day-to-day tasks
- Practical group work and exercises

## DAY 5 / 8h30-13h30

- Design Thinking Approach in Stages
- Resources (human, financial and material)
- Design Thinking Techniques
- General Design Thinking Practices
- Adopt and Adapt
- Practical group work & exercises

## DAY 6 / 8h30-13h30

- Design Thinking education in the classroom
- Future cooperation and planning follow up activities (discussion)
- Course roundup & review
- Learning outcomes' validation
- Final Group Dynamic
- Certification Ceremony





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Learning Together believes that well-trained teachers are more motivated & better able to successfully perform and achieve organizational goals! We believe that all organizations' core are its **people**, therefore we organise development courses for education professionals who want to enhance & acquire new competencies related to their work practice. That way, participants can better teach the people of tomorrow, **while absorbing new cultures and meeting people all around Europe!**

## LET'S LEARN TOGETHER!

**Sign up for a course and  
start your journey with us!**



[www.learning-together.eu](http://www.learning-together.eu)



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